

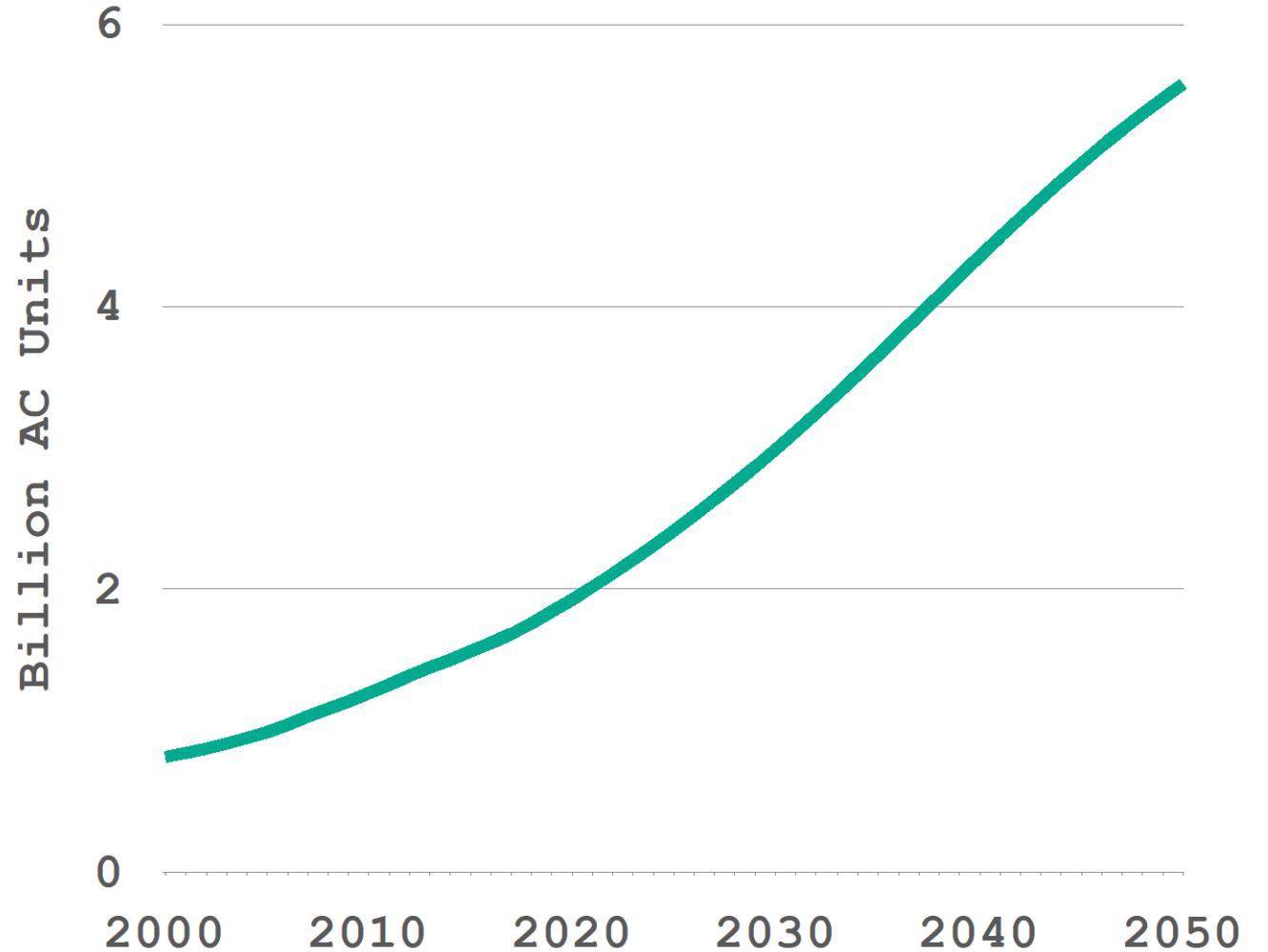
4 Billion more ACs by 2050

A **massively** growing market

With **3** opportunities for
gigaton-scale carbon
reduction

(refrigerants, electrification of heating,
demand response/grid modernization)

And with **unhappy,**
disenfranchised customers



www.iea.org/cooling

Design drives adoption

SIMPLICITY OF A WINDOW AC,
FEATURES OF A MINI SPLIT

50%

LESS ENERGY

75%

LESS DIRECT EMISSIONS

100%

LESS UGLY



We can decarbonize

